

MyPark4You – Privacy policy

This privacy policy describes our policies and procedures for collecting and using your information when you use our website. By using our website, you agree to the collection and use of information in accordance with this privacy policy.

1. Collection and use of personal data

1.1 Types of data collected

1.1.1 Personal data

While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- First and last name
- Phone number
- Email address
- Address
- License plate number

1.1.2 Usage data

Usage data is collected automatically when using our website. Usage data may include information such as your device's IP address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, and other diagnostic data.

1.1.3 Cookies

We use cookies on our website for functional purposes and to collect certain information aimed at analyzing and improving our website. For more details, please refer to our cookie policy.

1.2 Use of personal data

The company may use personal data for the following purposes:

- To operate, maintain, and monitor the use of our website.
- To execute a rental agreement: the development, compliance, and execution of the rental contract for products, items, or services you have requested.
- To contact you by email, phone, SMS, or other equivalent forms of electronic communication, including push notifications from a mobile application regarding updates or informative communications about contracted products or services, prior to their implementation date.
- To provide you with news, special offers, and general information about other goods, services, and events that we offer, similar to those you have already purchased or inquired about, unless you have opted out of receiving such information.
- To manage your requests.

2. Retention of your personal data

The company retains your personal data only for as long as is necessary for the purposes outlined in this privacy policy and for internal analysis purposes. We retain and use your personal data as needed to comply with our legal obligations, resolve disputes, or enforce our legal agreements and policies.

Usage data is generally retained for a shorter period, except when this data is used to enhance the functionality of our website or if we are legally required to retain this data for a longer period.

3. Disclosure of your personal data

3.1 Business transactions

If the company is involved in a merger, acquisition, or sale of assets, your personal data may be transferred. We will notify you before your personal data is transferred and becomes subject to a different privacy policy

3.2 Legal obligations

Under certain circumstances, the company may be required to disclose your personal data if mandated by law or in response to valid requests from public authorities (e.g., a court or government agency).

3.3 Other legal requirements

The company may disclose your personal data in the good faith belief that such action is necessary to:

- Comply with a legal obligation;
- Protect and defend the company's rights or property;
- Prevent or investigate possible misuse in connection with the website;
- Ensure the personal safety of users of the website or the public.

4. Links to other websites

Our service may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's website. We strongly advise you to review the privacy policy of every site you visit. We take no responsibility for the content, privacy policies, or practices of third-party websites or services.

5. Security of your personal data

The security of your personal data is important to us, but remember that no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security.

6. Changes to this Privacy Policy

We may update our privacy policy from time to time.

We will update the "Last Updated" date at the top of this privacy policy accordingly.

You are advised to review this privacy policy regularly for any changes. Changes to this privacy policy are effective when they are posted on this page.

7. Contact us

If you have any questions about this privacy policy, you can contact us via email: info@mypark4you.be

MyPark4You

